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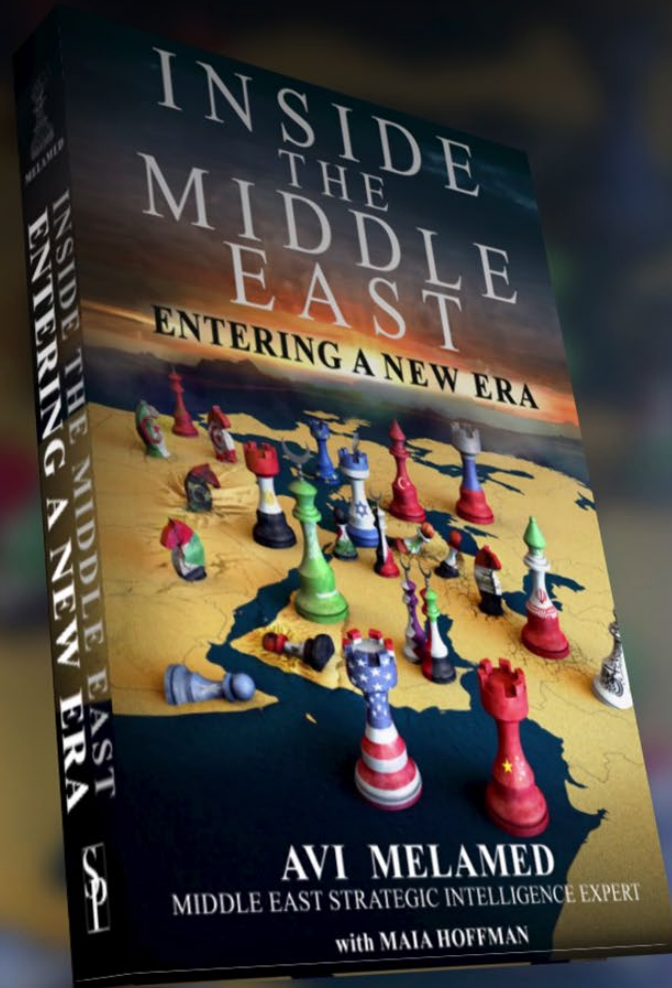
FINANCIAL  
TIMES



THE JERUSALEM POST



# MUST READ NEW BOOK AVAILABLE



*"AVI MELAMED OFFERS A UNIQUE AND UNPARALLELED GRASP OF THE TRENDS AND CHANGES IMPACTING US ALL. INSIDE THE MIDDLE EAST ENTERING A NEW ERA PROVIDES A COMPREHENSIVE ANALYSIS OF EVENTS, ENABLING A FOUNDATION FOR DIALOGUE BETWEEN PEOPLE OF ALL FAITHS AND BACKGROUNDS."*

**AHMED OBAID ALMANSOORI**

United Arab Emirates (UAE)  
Founder of the Strategists and  
the Crossroad of Civilizations Museum  
Former Member of the Federal National Council





The President of Israel, Isaac Herzog invited me to brief him on the changing Middle East. We talked about my new book Inside The Middle East Entering A New Era, and my mission to promote Critical Thinking. I'm very honored to know that the President thinks highly of my work.

# THE SEAM LINE

خط التماس | קו התפר



**| COMING UP SPRING 2023 |**  
DOCUMENTARY SERIES ON JERUSALEM



# INSIDE THE MIDDLE EAST

## Entering a New Era

### | Training Session For |



April 20, 2023

Inside  
The  
Middle  
East



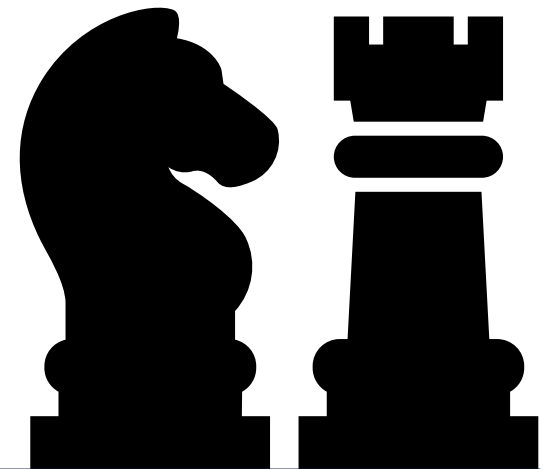
By  
Avi Melamed





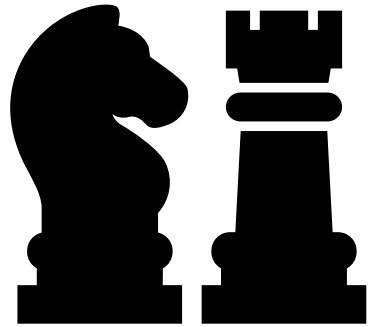
# | Middle East Chess Board - 21st Century

1. Short Framing  
Historical Powers Shaping the Region
2. Restructured Geostrategic Landscape
3. Struggle for a New Model of  
Statehood in the Arab World
4. The End of Western Hegemony &  
Rise of the Eastern Giants





# | Middle East Chess Board - 21st Century

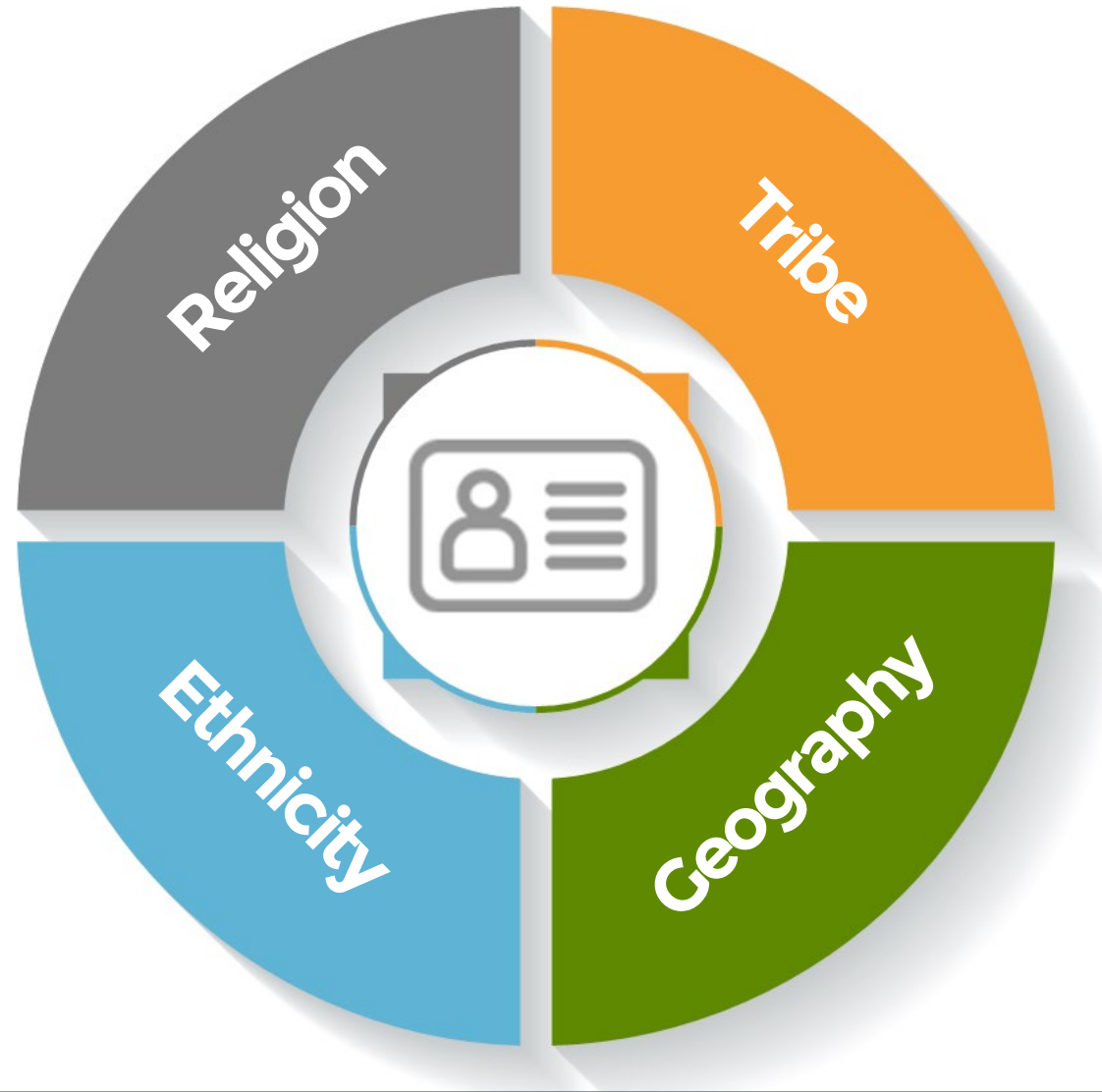


## 1. SHORT FRAMING Historical Powers Shaping the Region





# | The Middle East | Components of People's Identity





# | 680 – Sunni-Shi'ite Split

## ***Who Should Rule The Muslim World?***

### ***SUNNI***

#### **Merit Based**

The Best Man for the Position

### ***SHI'ITE***

#### **Bloodline**

A Descendant of the 4<sup>th</sup> Caliph Ali,  
the Son-in-Law and Cousin of the  
Prophet Muhammad



## **Resolute Animosity & Bloodshed Since 680**



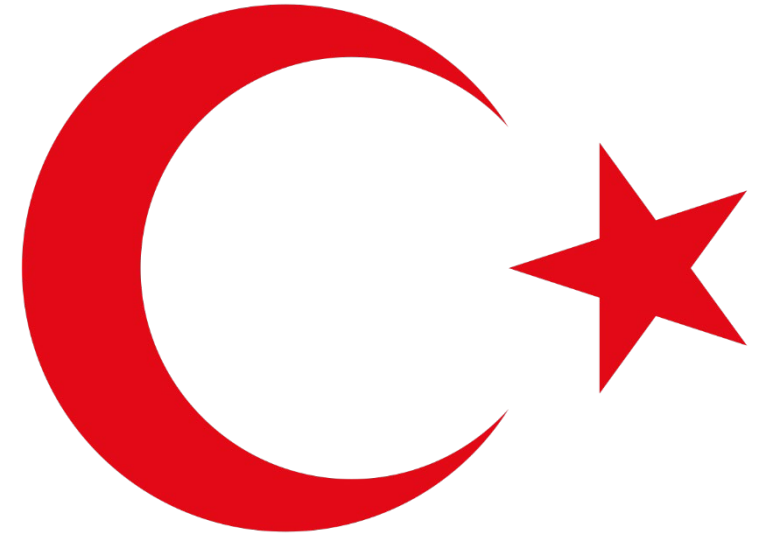
# | Ancient Arab - Persian - Turkish Power Struggle



**Predominately Sunni**



**Predominately Shi'ite**



**Predominately Sunni**



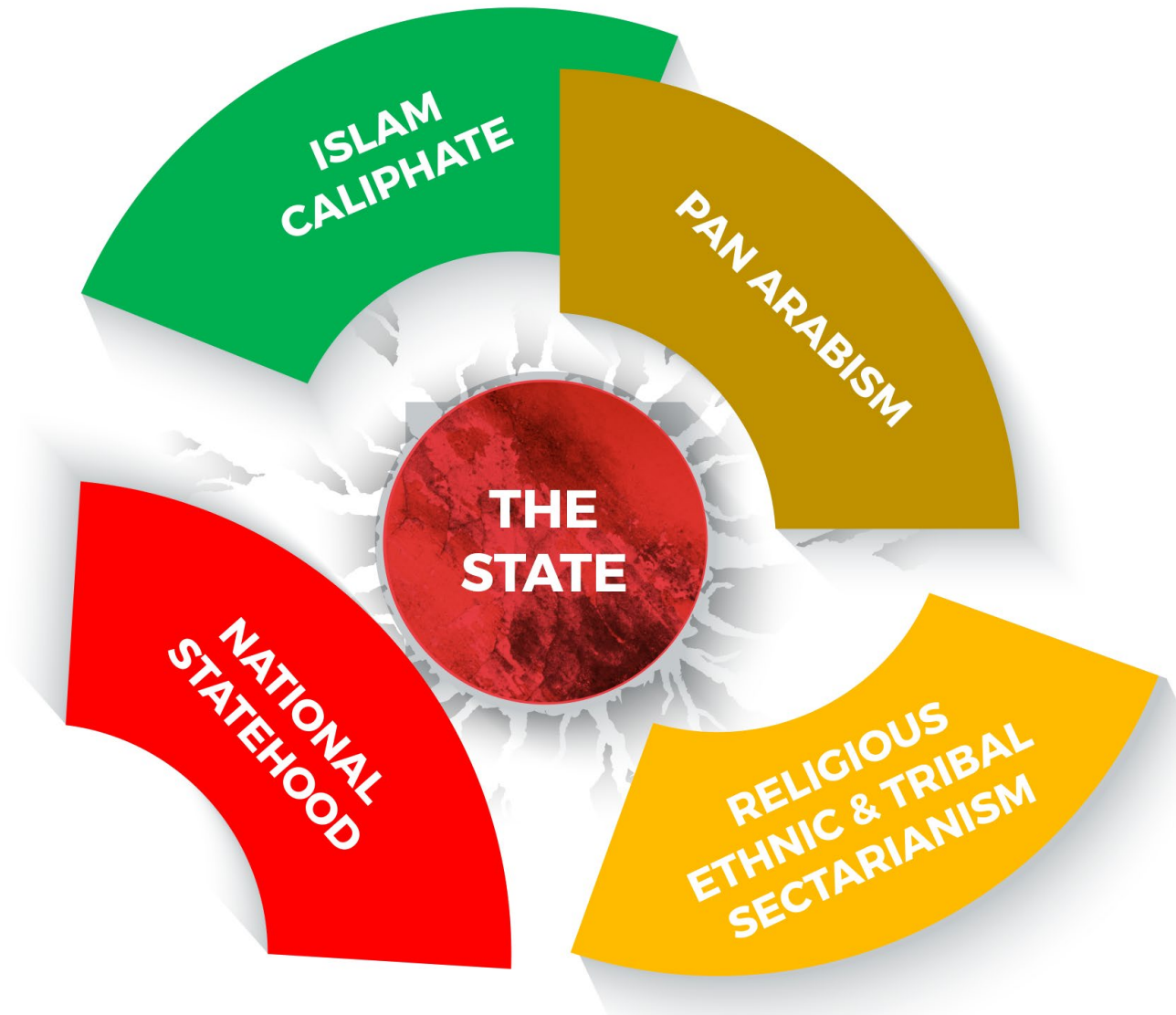


# | Failure of National Statehood Model in The Middle East





# | The Struggle Over the Character of the State in the Arab World





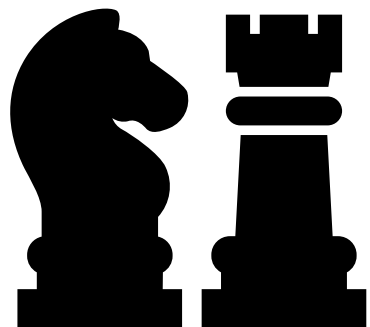
# | The Arab Spring (2010) – Major Turbulence







# | Middle East Chess Board - 21st Century

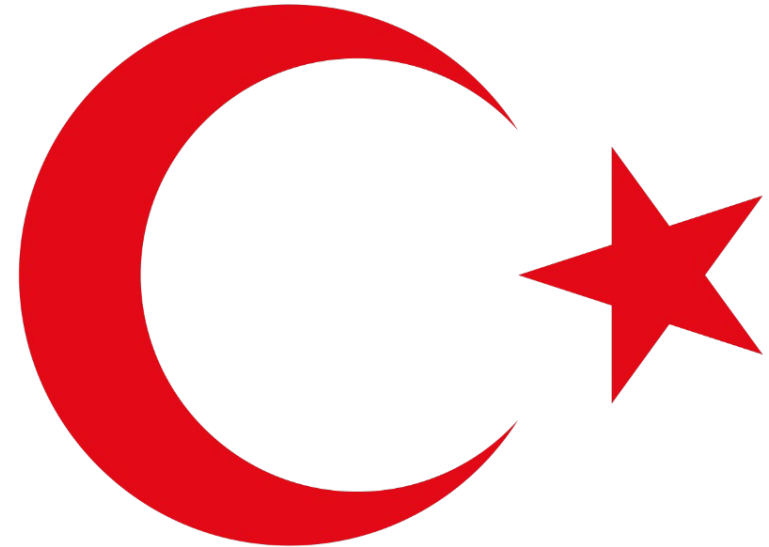


## 2. RESTRUCTURED GEOSTRATEGIC LANDSCAPE



# | Iran & Turkey - The Quest for Hegemony in the 21<sup>st</sup> Century

EACH WANTS TO BE THE REGIONAL SUPERPOWER





# | 1979 – The Mullah Regime & Iran's Hegemonic Vision



## THE SHI'ITE CRESCENT Exporting the Islamic Revolution







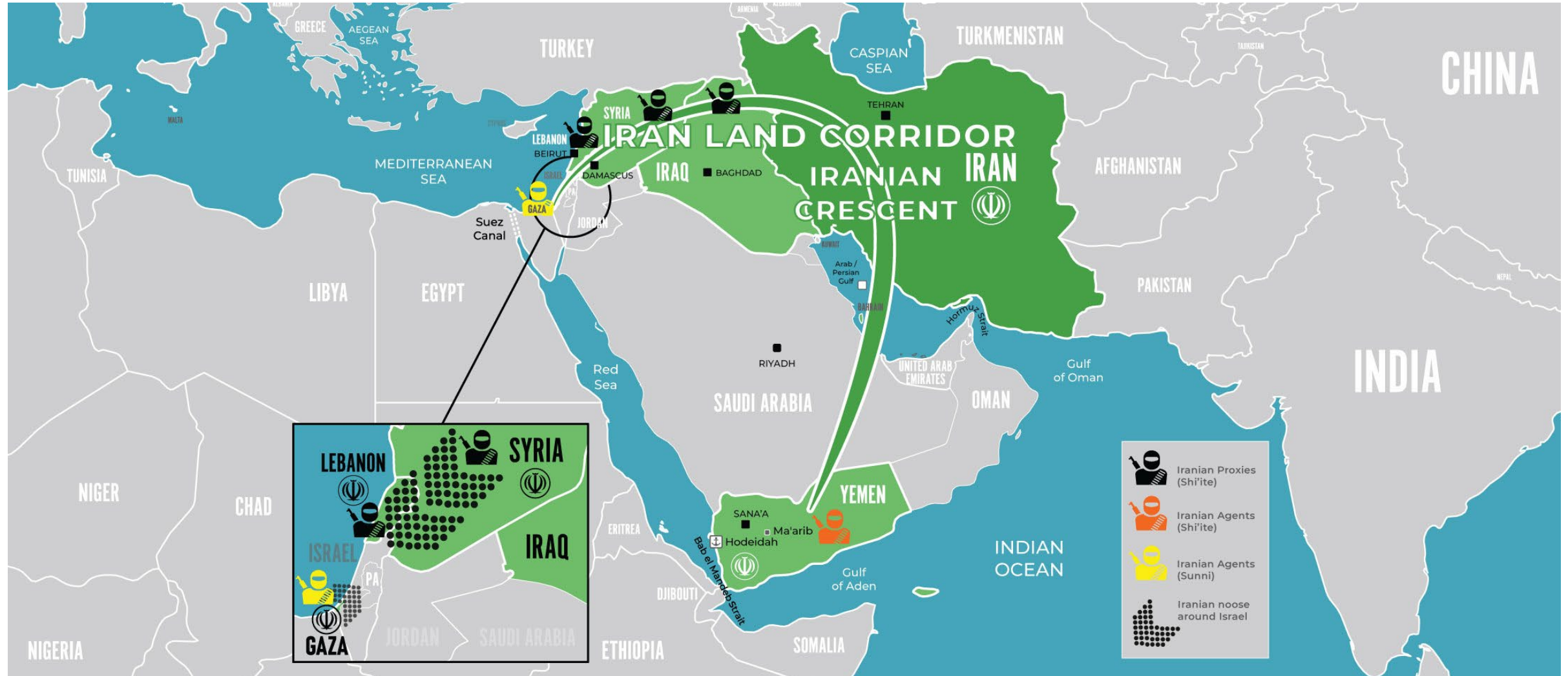
# | Iran's Hegemonic Vision | The Resistance

## **'The Resistance' (*Al-Muqawamah*)**

***A yearning for an alternate world order  
in the spirit of Islam; the 'eradication of Western  
influence in the Middle East'; and  
the 'Liberation of Palestine  
and the elimination of Israel'***



# | Iran's Hegemonic Vision | The 'Axis of Resistance'





# | Turkey's Hegemonic Vision Claiming the Leadership of the Sunni World







# | Turkey's Hegemonic Vision | The Gulf to the Mediterranean





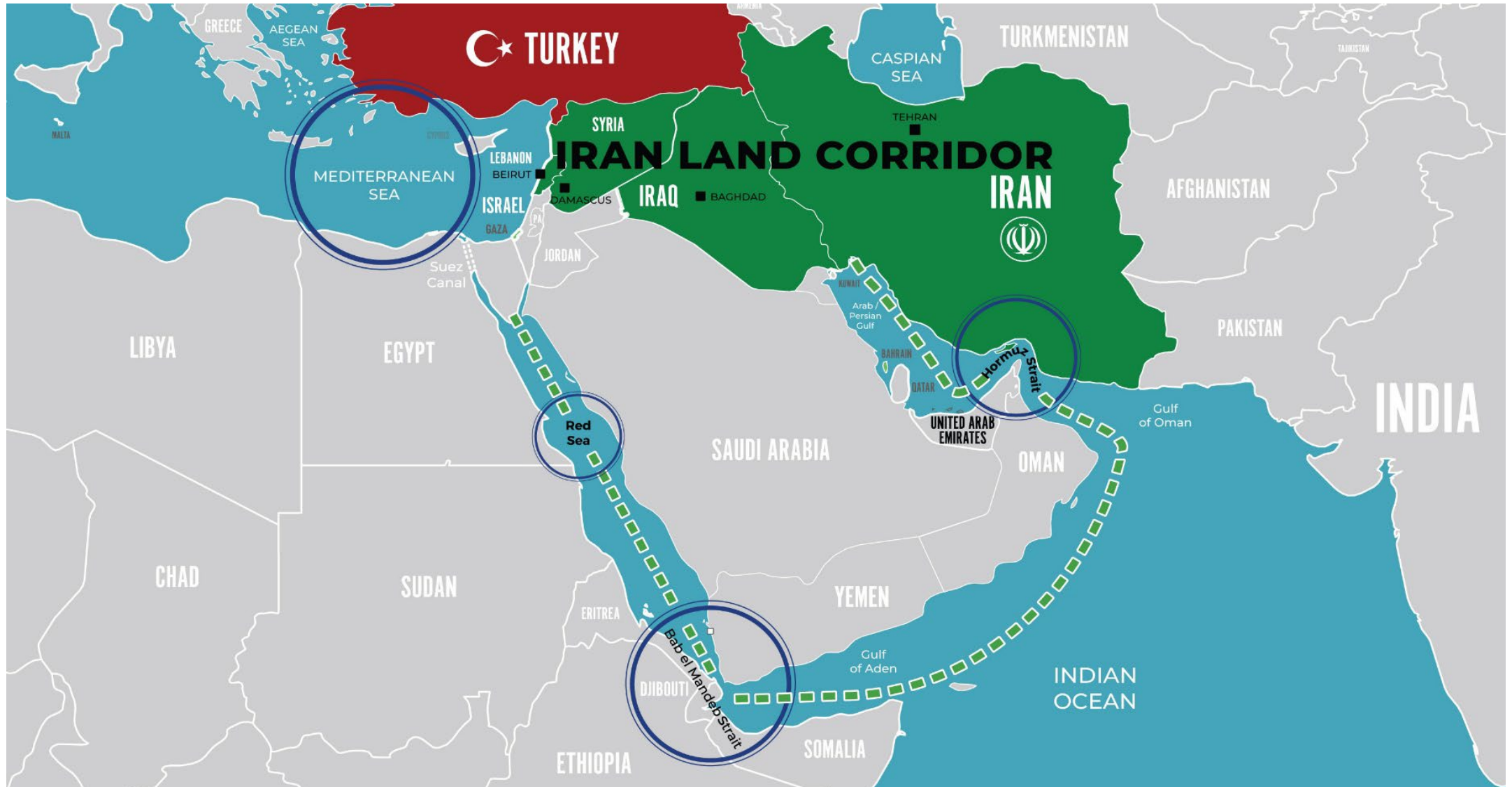
# | Iran & Turkey Expand Influence at the Expense of the Arab World







# | Turkey & Iran Hegemonic Aspirations | Arenas of Focus







# | The Alliance of Moderation

Bahrain, Egypt, Israel, Jordan, Kuwait,  
Morocco, Oman, Saudi Arabia, UAE



Israel is Viewed as a Valuable Strategic Partner for Alliance





# | The Restructured Geopolitical Landscape of the Middle East





# | The Changing Priorities of the Arab World

## DOMESTIC CHALLENGES

- Arab Spring
- Need to diversify traditional income sources & have a 21<sup>st</sup>-century skilled workforce.
- Leverage technology in critical areas including food, security, communications, medical services, water management, etc.

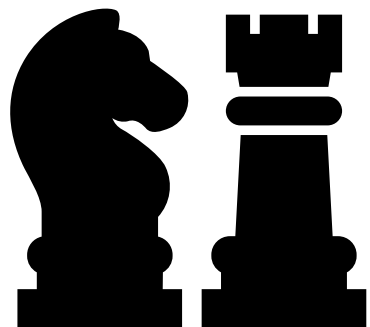
## REGIONAL THREATS

- Iran
- Turkey
- Militant Islam (Al-Qaeda, ISIS, Taliban, etc.)





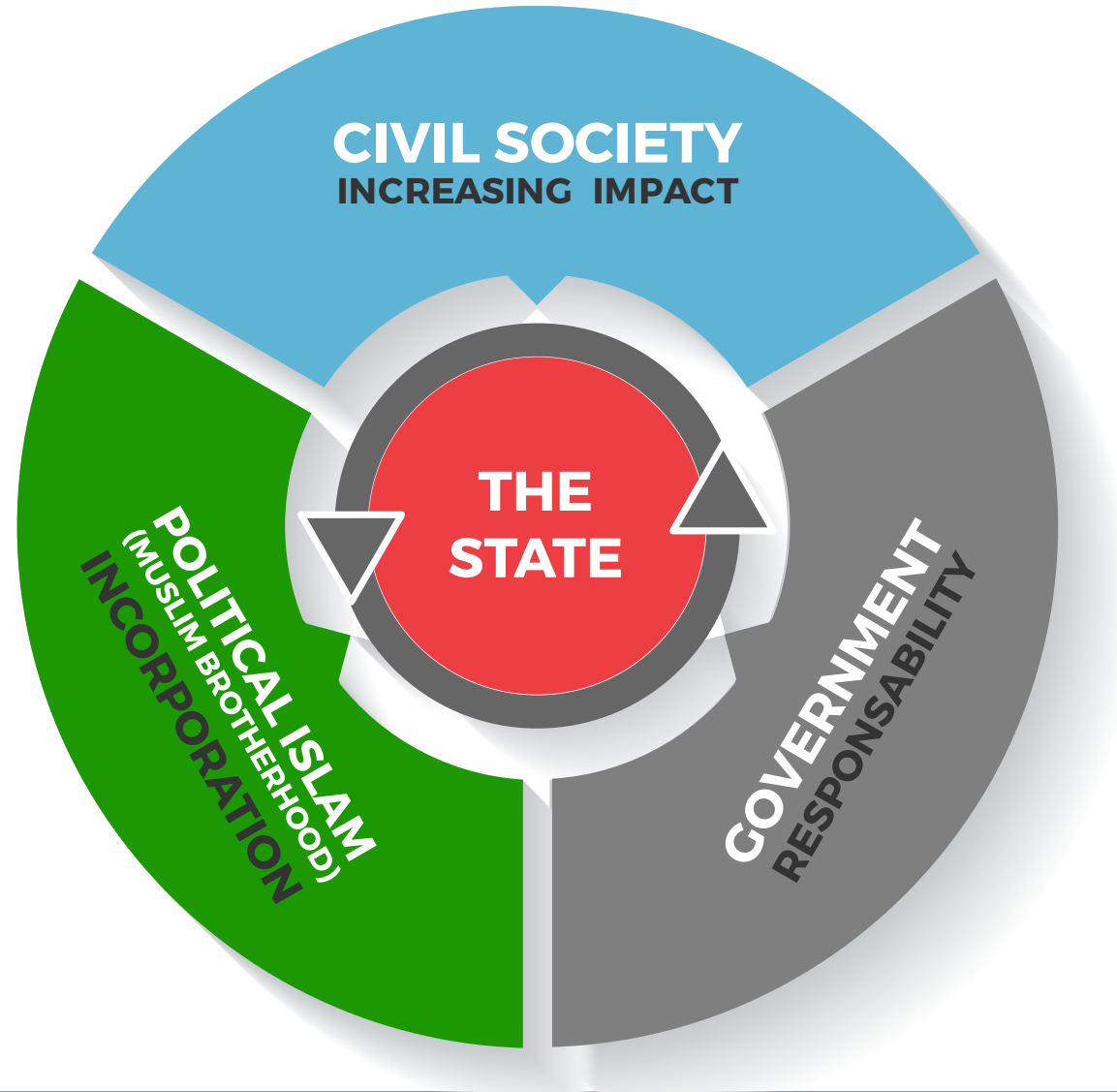
# | Inside The Middle East | Entering A New Era



## 3. SEEDS FOR POTENTIAL NEW STATEHOOD MODEL

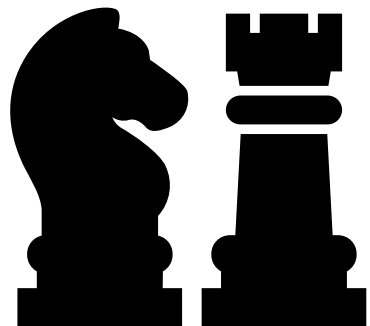


# | 2021 - Seeds of a New Statehood Model?





# | Inside The Middle East | Entering A New Era



## 4. END OF WESTERN HEGEMONY & RISE OF EASTERN GIANTS



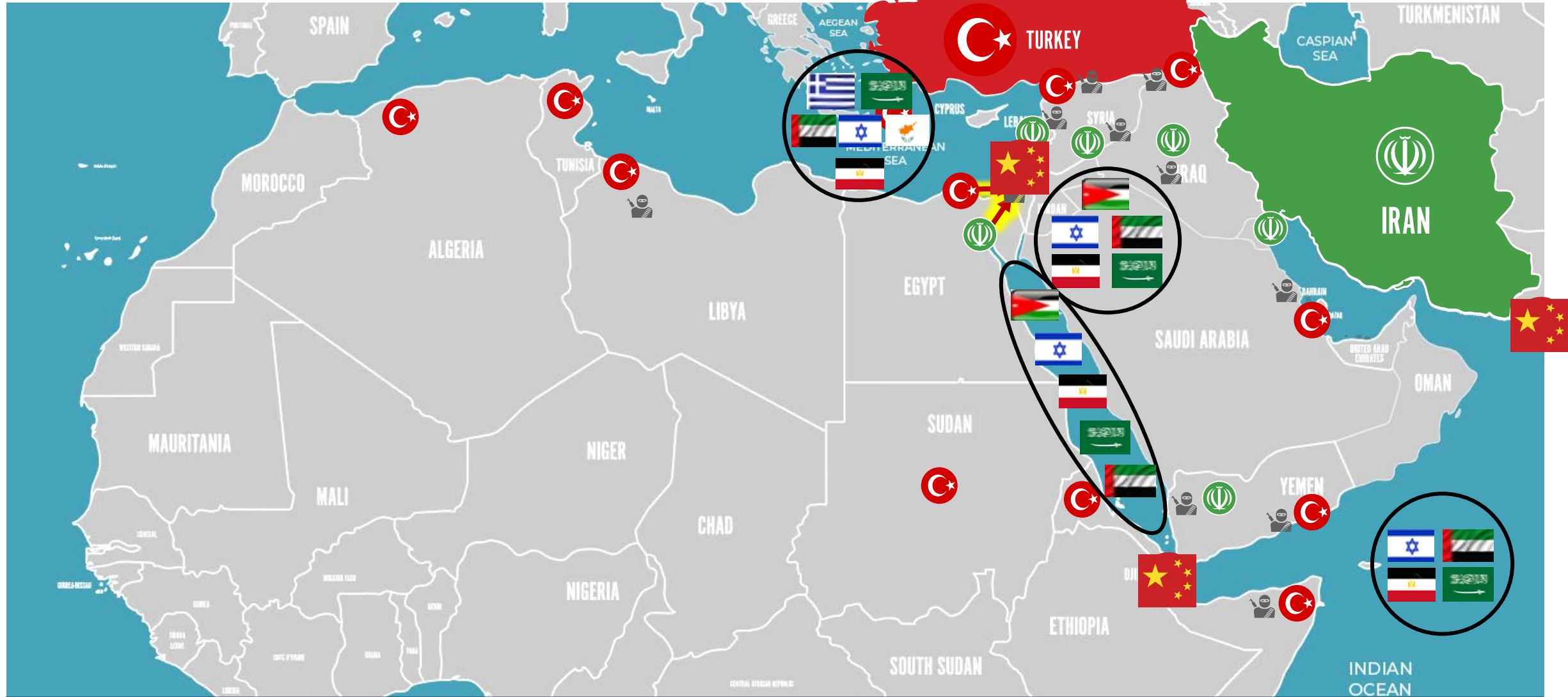


# | Western Policy versus Chinese Policy





# | Restructured Geopolitical Landscape of the Middle East





# | The Middle East Ahead – My Predictions

- Complex Equilibrium Between Regional Forces Resulting in - among other things - the Strengthening of the Foundations of the Abraham Accords.
- The Potential Emergence of a New Statehood Model in Some Arab Countries.
- The Continuation of Unrest and Turbulence due to:
  - Struggle Over Path and Direction in the Arab World
  - Fight for Independence (Iraq, Lebanon, Syria)
  - Economic, Social & Environmental Challenges
- End Of Western Hegemony & Rise of China & India as major players in Region.



# INSIDE THE MIDDLE EAST ENTERING A NEW ERA

A Special Briefing

By Avi Melamed

Inside  
The  
Middle  
East



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Inside  
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