**AVI MELAMED Avi Melamed אבי מלמד افي ميلاميد**

**Geopolitical Middle East Expert, Intelligence Analyst, Author, Educator**

**Founder & CEO of Inside the Middle East Intelligence Perspectives [**[**ITME**](https://insidethemiddle-east.com/)**] Institute**

**Who is Avi Melamed?**

With a rich history as a former Israeli Intelligence Official and Senior Advisor on Arab Affairs, Avi Melamed is uniquely positioned at the intersection of intelligence, diplomacy, and education. Fluent in Arabic, English, and Hebrew, his analysis is deeply rooted in his firsthand experiences and intimate knowledge of the Arab and Muslim worlds, enabling him to navigate and explain the complexities of the Middle East with unmatched clarity. Avi is the Founder & CEO of ITME (Inside The Middle East Intelligence Perspectives) Institute, a non-profit organization dedicated to apolitical Middle East education. He has authored [three books](https://insidethemiddle-east.com/en/avi-melamed-books/) on the region; his latest book, Inside The Middle East | Entering A New Era, is an unparalleled guide to understanding unfolding regional events. He produced “[The Seam Line](https://insidethemiddle-east.com/the-seam-line-jerusalem-documentary-with-izzy/),” a five-part docuseries exploring the many layers of the conflict in and over Jerusalem. His newest project, [Inside The Middle East | The Primer](https://insidethemiddle-east.com/the-primer/), is a one-hour educational video designed to provide a Western audience with an understanding of the factors shaping the region, equipping diverse viewers with vital education through on-the-ground filming and authentic voices from the Arab and Muslim world often absent from Western discourse. Avi is a frequent commentator on international media platforms such as ABC, Al-Arabiya, AP, BBC, Bloomberg, CNBC, CNN, the Financial Times, FOX, the Guardian, Newsweek, The Hill, Reuters, Sky News, Wall Street Journal and more. He is a permanent contributor to USA Today. To keep up with Avi’s analysis, please visit the [ITME HUB](https://insidethemiddle-east.com/category/inside-the-middle-east-hub/).

**What is Unique about Avi Melamed as a Speaker?**

Avi’s approach is not about advocacy; it’s about education. In the crowded landscape of Israeli speakers, Avi stands apart not merely for his experience and expertise but for his transformative approach. His philosophy is that in order to understand Israel, you must understand the Middle East. His strategy of offering apolitical, non-partisan Middle East education is rooted in his belief that education is not about telling people *what* to think but rather teaching people *how* to think.

**What is the Impact?**

By providing a contextualized understanding of the region and introducing perspectives often absent in Western discourse that transcends typical narratives, Avi bridges ideological divides and empowers diverse audiences – Jews and non-Jews, from high school to Capitol Hill - to understand the region’s complexities and engage in informed discussions and constructive dialogue.

**Comments and Feedback**

Avi’s distinct philosophy and strategy empower diverse audiences to navigate the complexities of the Middle East with confidence and clarity.

*“It’s not easy curating educational experiences around Israel. People have strong opinions, contrasting narratives, and political perspectives. Avi did an amazing job with nuance and perspective rather than his own “op-ed*." ~ Brian Schreiber, President, CEO, JCC, Greater Pittsburgh

*“Avi Melamed is not your typical Israel speaker. He didn’t just recite the usual talking points; he opened our eyes to the grand scale of the conflict and the current-day implications. This is exactly what students need to continue engaging with Israel in a meaningful way.”* ~ Jonah Snyder, IACT Israel Coordinator, University of Miami

*"I'm a progressive; I'm a local California council member. I was coming for the photo-op. But your briefing is the most important one I've heard. So, I cleared my calendar for the day so I could stay and hear you. I want you to brief the council*."~ California legislator, JCC Orange County Event

*“Given the frequency of speakers coming to campuses to discuss Israel, students feel there is rarely new information provided nor an objective position taken. Avi's talk provided both! Every student went away feeling they had a more complete understanding of the war, and the necessary information to engage with it more holistically going forward.”* ~ Anna P, Undergraduate, New York University, Co’2024

*“The board and staff said that it was the best presentation that we have ever had and are now capable of having productive conversations with people who question Israel.”* Laura Friedman, Executive Director, Jewish Community Center, Bridgewater JCC

*“Avi was able to tone his presentation and language to the complexity and understanding of a college student, expressing himself in a way that both an activist and a newcomer could equally understand and benefit.*” ~ U Miami Hillel Vice President, Co’ 2026

*“Avi's nuanced, balanced, thoughtful analysis has helped many, myself included, gain a deeper understanding of the events in Israel and the wider Middle East. Nearly 2,000 participants have joined our virtual briefings or access our online recordings. I am so proud and honored to provide this important resource to our JCC community at this critical time when greater education is essential.”* ~ Judy Wolff-Bolton, CEO, Osher Marin, JCC

**CONTACT**

Israel Mobile & WhatsApp +972-50-540-9905 | +972-54-207-6422

Email [avi@avimelamed.com](mailto:avi@avimelamed.com) | [Maia@InsideTheMiddle-East.com](mailto:Maia@InsideTheMiddle-East.com) Twitter [@AviMelamed](https://twitter.com/AviMelamed) | Website [insidethemiddle-east.com](https://d.docs.live.net/4a0f3486b64606d0/Documents/Personal/Avi/Bio%20and%20CV/insidethemiddle-east.com/) | Instagram [@avimelamed\_itme](https://www.instagram.com/avimelamed_itme/) | YouTube [@ITME-AviMelamed](https://www.youtube.com/c/AviMelamed)