


ITME-ON-THE-ROAD-360
EDUCATE. EQUIP. EMPOWER

NAVIGATING THE STORM TO THE HORIZON'S EDGE

SPECIAL BRIEFING BY AVI MELAMED | SEPTEMBER 26, 2024



- 
- THE PAST IS PRESENT | A BRIEF FRAMING
 - NAVIGATING THE STORM | GEOSTRATEGIC PERSPECTIVES
 - CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:
 - THE SUNNI ISLAM CALIPHATE
 - THE SHI'ITE ISLAM IMAMATE
 - THE RESISTANCE
 - INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP
 - THE NETWORK OF TERROR | THE AXIS OF RESISTANCE
 - THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL
 - ON THE VERGE OF A REGIONAL WAR?
 - EDUCATIONAL MISSION



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| SESSION AGENDA



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

STORM OF CHAOS, DEATH & WAR | HOW DID WE GET HERE?

LEBANON FAILED STATE

IRAQ HUNDREDS OF THOUSANDS KILLED & DISLOCATED

ISRAEL
GAZA **SYRIA** HALF MILLION KILLED 13,000,000 REFUGEES/DISLOCATED

DOZENS OF THOUSANDS OF FATALITIES

YEMEN 250,000 KILLED 500,00 DISLOCATED

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- THE SUNNI ISLAM CALIPHATE
- THE SHI'ITE ISLAM IMAMATE
- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP

THE NETWORK OF TERROR | THE AXIS OF RESISTANCE

THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL

ON THE VERGE OF A REGIONAL WAR?

EDUCATIONAL MISSION



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| SESSION AGENDA



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

680 - SUNNI-SHI'ITE SPLIT

SUNNI MERIT BASED

The Best Man for the Position

SHIA BLOODLINE

A Descendant of the 4th Caliph Ali, the Son-in-Law and Cousin Of the Prophet Muhammad



RESOLUTE ANIMOSITY & BLOODSHED SINCE 680



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| THE PAST IS PRESENT

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

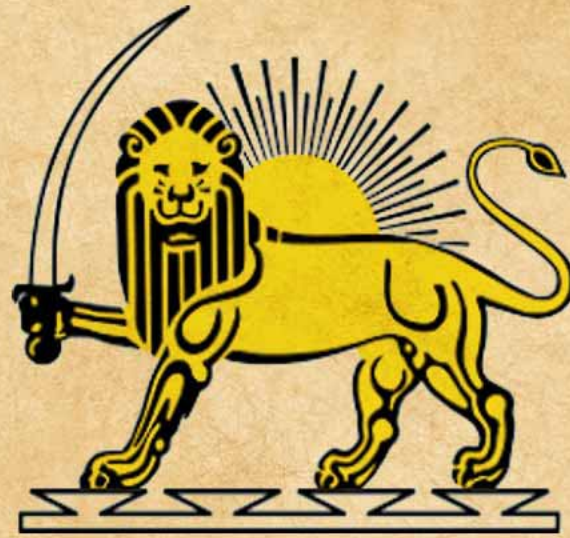
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ANCIENT ARAB - PERSIAN - TURKISH POWER STRUGGLE

Predominately Sunni



Predominately Shi'ite



Predominately Sunni



| THE PAST IS PRESENT

THE PAST IS PRESENT | A BRIEF FRAMING



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- THE SUNNI ISLAM CALIPHATE
- THE SHI'ITE ISLAM IMAMATE
- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP

THE NETWORK OF TERROR | THE AXIS OF RESISTANCE

THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL

ON THE VERGE OF A REGIONAL WAR?

EDUCATIONAL MISSION



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| **SESSION AGENDA**



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

SUNNI CALIPHATE

SHI'ITE IMAMATE

SUNNI ISLAM CALIPHATE



SHI'ITE ISLAM IMAMATE



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| CONFLUENCE OF THREE RADICAL IDEOLOGIES

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

SUNNI CALIPHATE

SHI'ITE IMAMATE

- ❑ SUNNI CALIPHATE - A GLOBAL ISLAMIC ENTITY
- ❑ SHI'ITE IMAMATE – A GLOBAL ISLAMIC ENTITY
- ❑ THOUGH DIFFERENT ONE FROM THE OTHER IN TERMS OF GOVERNANCE AND RULER, BOTH MODELS ARE GOVERNED ACCORDING TO SHARIAH LAW
- ❑ SHARIAH, LITERALLY TRANSLATED AS “THE PATH,” IS A SET OF RULES DEVELOPED BY MUSLIM RELIGIOUS SCHOLARS & PHILOSOPHERS THROUGHOUT HISTORY. SHARIAH LAW GUIDES EVERY ASPECT OF A MUSLIM’S LIFE.



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| CONFLUENCE OF THREE RADICAL IDEOLOGIES

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE SUNNI CALIPHATE MOMENTUM

HAMAS, AL-QAIDA, ISIS, GAZA EMIRATE, ISLAMIC STATE IN IRAQ & SYRIA



1987 Hamas in Gaza



1988 Al-Qaida began in Afghanistan



2004 ISIS emerges in Iraq



2007 Hamas takes over Gaza = Emirate



2013- 2018 Islamic State in Iraq & Syria



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| 1980 ONWARDS - RADICAL IDEOLOGIES GAIN MOMENTUM

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The
Middle
East
INTELLIGENCE PERSPECTIVES

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1979 ISLAMIC REPUBLIC OF IRAN & THE SHI'ITE IMAMATE MOMENTUM



MULLAH REGIME & SHI'ITE CRESCENT – HEZBOLLAH, IRAQI SHI'ITE MILITIAS, HOUTHIS, NON-ARAB SHI'ITE MILITIAS



1980 Lebanese Hezbollah



1992 Yemen Houthi Ansar Allah



2014 Iraqi Shiite Militias (PMU)



2000's Non-Arab Shiite militias
Zeinabiyoun/Fatimiyoun



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| 1980 ONWARDS - RADICAL IDEOLOGIES GAIN MOMENTUM



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The
Middle
East
INTELLIGENCE PERSPECTIVES

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THE RESISTANCE (AL-MUQAWAMAH)

- ❑ ANTI WESTERN VALUES
- ❑ ERADICATING WESTERN INFLUENCE IN THE MIDDLE EAST
- ❑ UNRELENTING STRUGGLE AGAINST ISRAEL UNTIL IT IS ANNIHILATED
- ❑ “LIBERATING PALESTINE”



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| CONFLUENCE OF THREE RADICAL IDEOLOGIES

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12 / 6 / 2024

THE PAST IS PRESENT | A BRIEF FRAMING
NAVIGATING THE STORM | GEOSTRATEGIC PERSPECTIVES
CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:

- THE SUNNI ISLAM CALIPHATE
- THE SHI'ITE ISLAM IMAMATE
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INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP

THE NETWORK OF TERROR | THE AXIS OF RESISTANCE

THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL

ON THE VERGE OF A REGIONAL WAR?

EDUCATIONAL MISSION



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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

INNER-PALESTINIAN POWER STRUGGLE OVER LEADERSHIP



HAMAS

Governs the Gaza Strip Since 2007



FATAH

Governs parts of West Bank | Largest Party in the Palestinian Authority (PA)



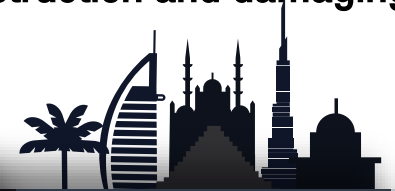
- Islamist Movement, offspring of Muslim Brotherhood (est. 1928), largest movement in Muslim Sunni world
- Rejects nationalism
- Vows to eliminate Israel through Violence
- Accuses PA of 'Betrayal of the Palestinian Cause'

- Nationalist Movement
- Accepts Israel's existence
- Civil Resistance
- Accuses Hamas of dragging Gaza to destruction and damaging the Palestinian people's interests



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INNER PALESTINIAN POWER STRUGGLE



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE PAST IS PRESENT | A BRIEF FRAMING
NAVIGATING THE STORM | GEOSTRATEGIC PERSPECTIVES
CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:

- THE SUNNI ISLAM CALIPHATE
- THE SHI'ITE ISLAM IMAMATE
- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP



THE NETWORK OF TERROR | THE AXIS OF RESISTANCE

THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL

TOWARDS A REGIONAL WAR?

EDUCATIONAL MISSION



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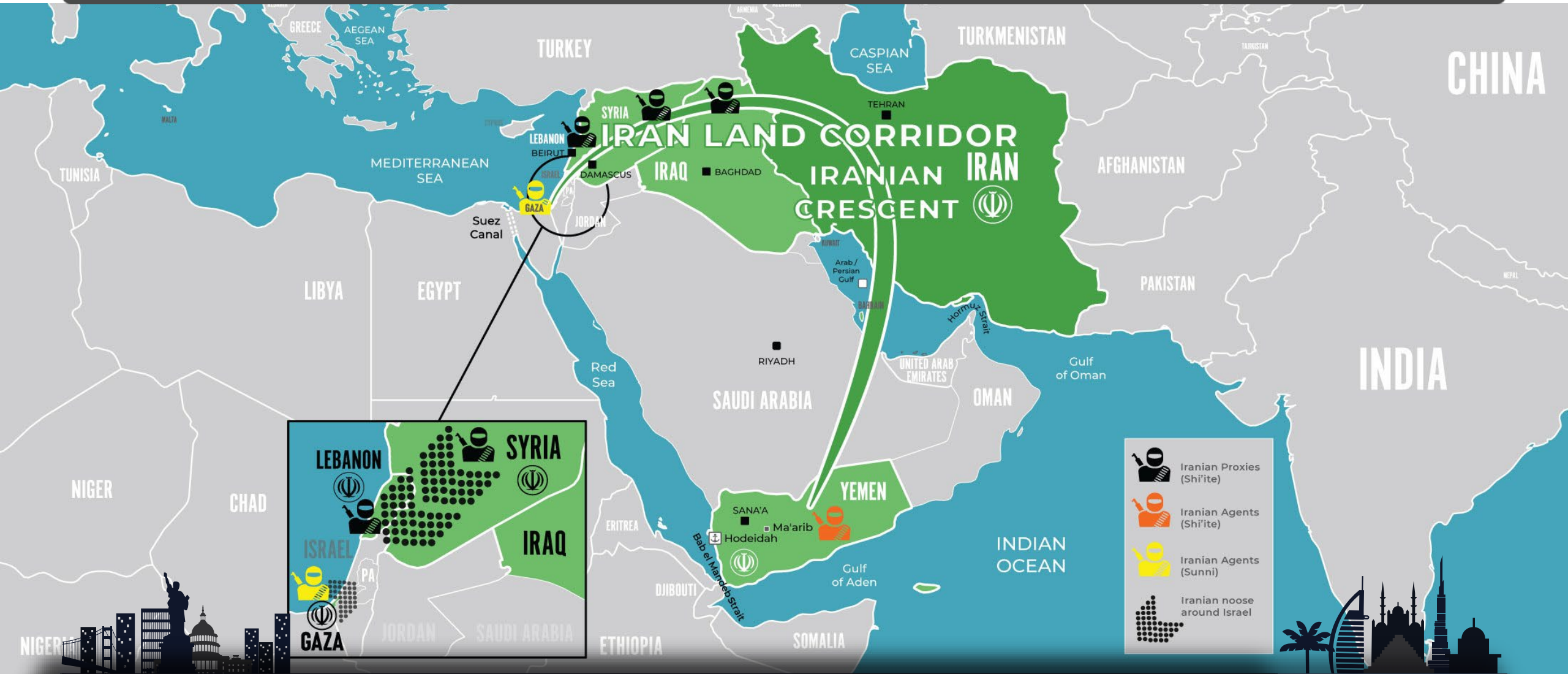
| **SESSION AGENDA**



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

NETWORK OF TERROR | THE AXIS OF RESISTANCE



| THE AXIS OF RESISTANCE

“LIBERATING PALESTINE” | THE AXIS OF RESISTANCE PROPAGANDA



THE AXIS OF RESISTANCE PROPAGANDA

“ON OUR WAY TO LIBERATE AL QUDS” (JERUSALEM’S NAME IN ARABIC)



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| THE AXIS OF RESISTANCE

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Middle
East
INTELLIGENCE PERSPECTIVES

12 / 6 / 2024

THE AXIS OF RESISTANCE | IRAN'S TROJAN HORSE



THE AXIS OF RESISTANCE IS A TROJAN HORSE DESTROYING ARAB COUNTRIES IN THE NAME OF LIBERATING AL-QUDS



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| THE AXIS OF RESISTANCE

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The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE AXIS OF RESISTANCE BRINGS DESTRUCTION TO THE ARAB WORLD

IRAN EXPLOITS GAZA



HAMAS & IJIP ARE IRAN'S PUPPETS



AXIS OF RESISTANCE STABS THE ARABS



HEZBOLLAH DESTROYS LEBANON

IRAQI SHIITE MILITIAS DESTROY IRAQ

ARAB LEADERS ARE IRAN'S SERVANTS



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| THE AXIS OF RESISTANCE



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE PAST IS PRESENT | A BRIEF FRAMING
NAVIGATING THE STORM | GEOSTRATEGIC PERSPECTIVES
CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:

- THE SUNNI ISLAM CALIPHATE
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- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP
THE NETWORK OF TERROR | THE AXIS OF RESISTANCE



THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL
ON THE VERGE OF A REGIONAL WAR?

EDUCATIONAL MISSION



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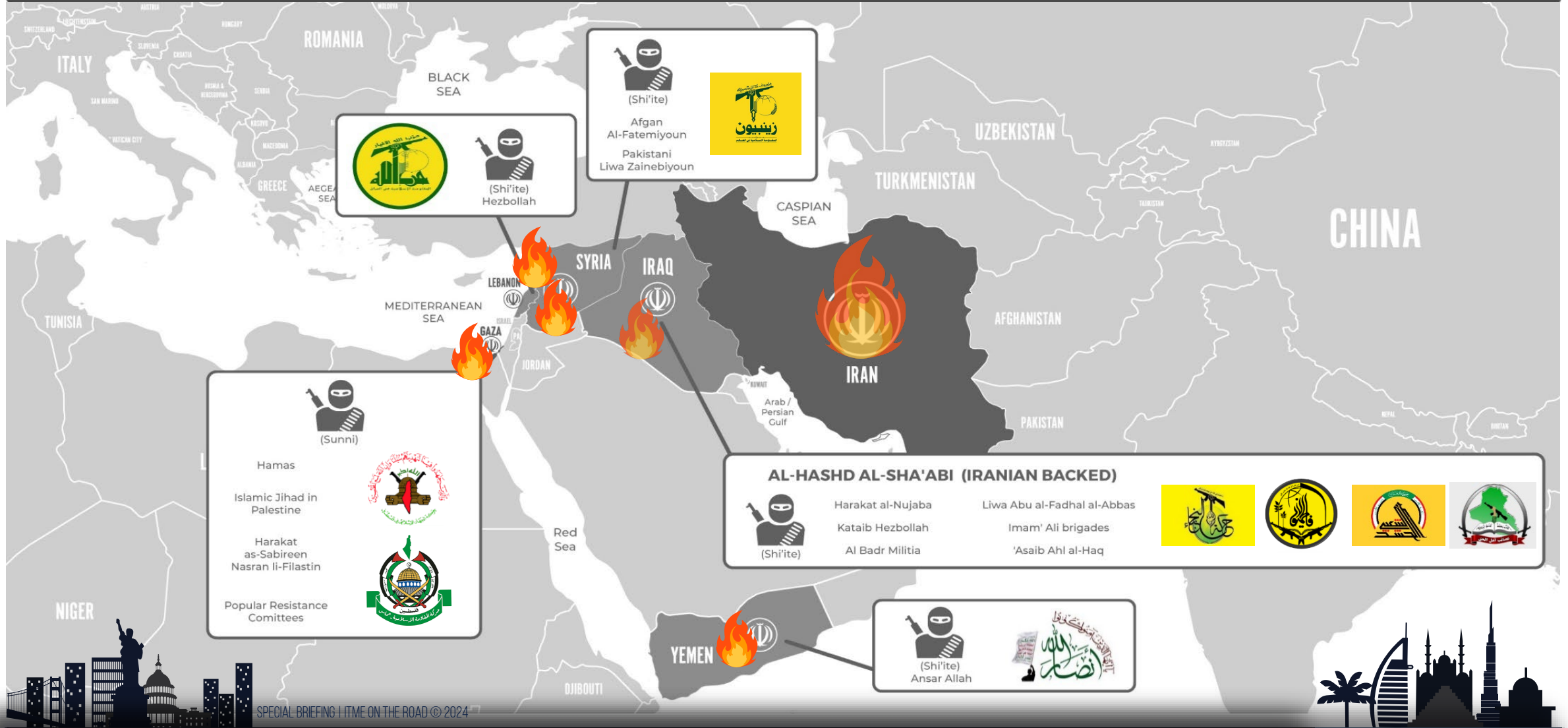
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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

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THE RING OF FIRE



RING OF FIRE | IRAN & HAMAS MARRIAGE OF CONVENIENCE



❑ EXHAUST ISRAEL THROUGH REPEATED MILITARY ROUNDS LAUNCHED FROM GAZA



❑ TARGETING ISRAEL'S SOFT BELLY - THE CIVILIANS

❑ BUILD MASSIVE MILITARY INFRASTRUCTURE IN AREAS BORDERING ISRAEL



❑ “UNIFYING OF THE ARENAS” - ELIMINATING ISRAEL BY LAUNCHING AN ALL-OUT WAR SIMULTANEOUSLY FROM ALL ARENAS



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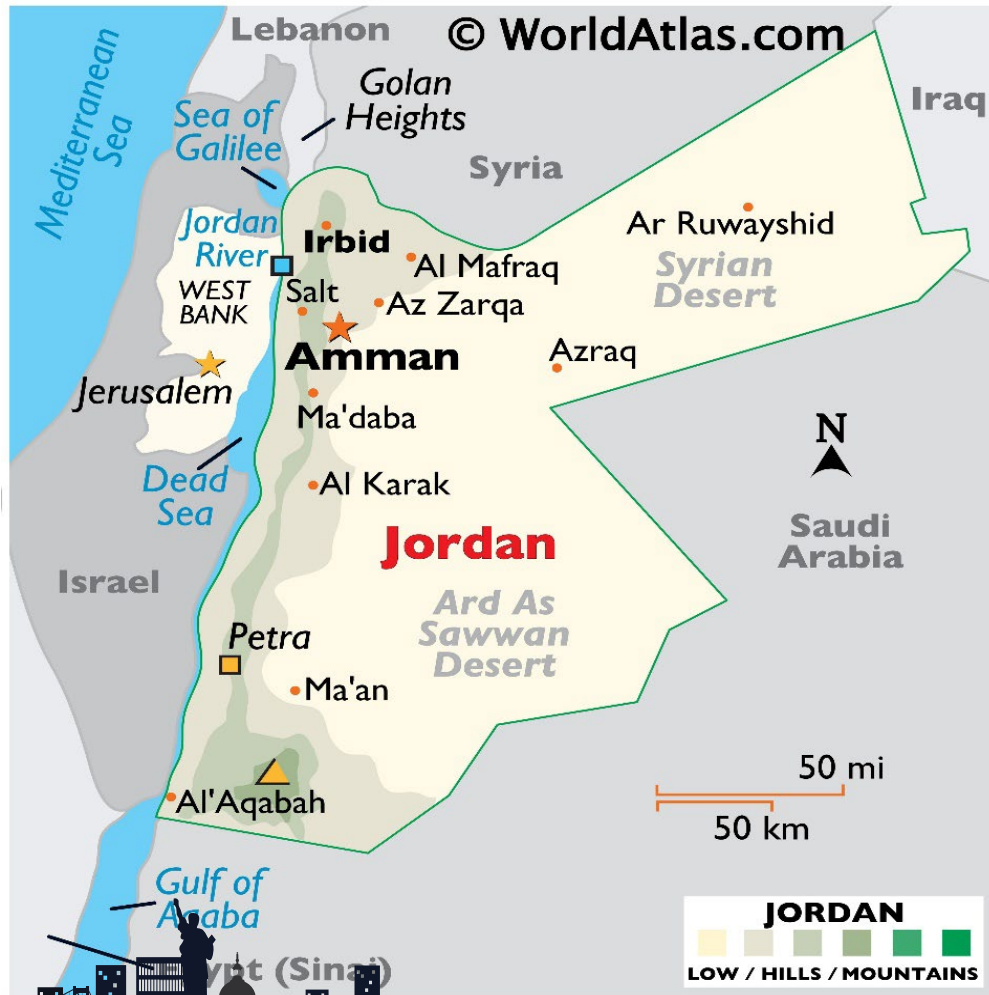


| THE RING OF FIRE

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE RING OF FIRE | IRAN & HAMAS SEEK TO ADD JORDAN



- DRUGS AND WEAPON SMUGGLING
- OPERATING & FUNDING TERROR CELLS
- INCITEMENT



THE RING OF FIRE

THE RING OF FIRE | IRAN & HAMAS SEEK TO ADD THE WEST BANK



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| THE RING OF FIRE

WHY DID HAMAS LAUNCH THE WAR ON OCTOBER 7, 2023?

PALESTINIAN POWER STRUGGLE



“UNIFYING OF ARENAS”



NORMALIZATION PROCESS



Egypt, Israel, Jordan, Bahrain,
Sudan, Morocco, Oman, Saudi
Arabia, UAE

OCTOBER 7, 2023 & THE 'RING OF FIRE' DOCTRINE



- Hamas was under the impression that the day of UNIFYING OF THE ARENAS had come. Its 'brothers-in-arms' - the Axis of Resistance did not fully join...
- The Arab world criticizes Hamas for inflicting disaster on Gaza in the service of its & Iran's radical ideologies.



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| THE RING OF FIRE



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

THE PAST IS PRESENT | A BRIEF FRAMING
NAVIGATING THE STORM | GEOSTRATEGIC PERSPECTIVES
CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:

- THE SUNNI ISLAM CALIPHATE
- THE SHI'ITE ISLAM IMAMATE
- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP
THE NETWORK OF TERROR | THE AXIS OF RESISTANCE
THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL



ON THE VERGE OF A REGIONAL WAR?

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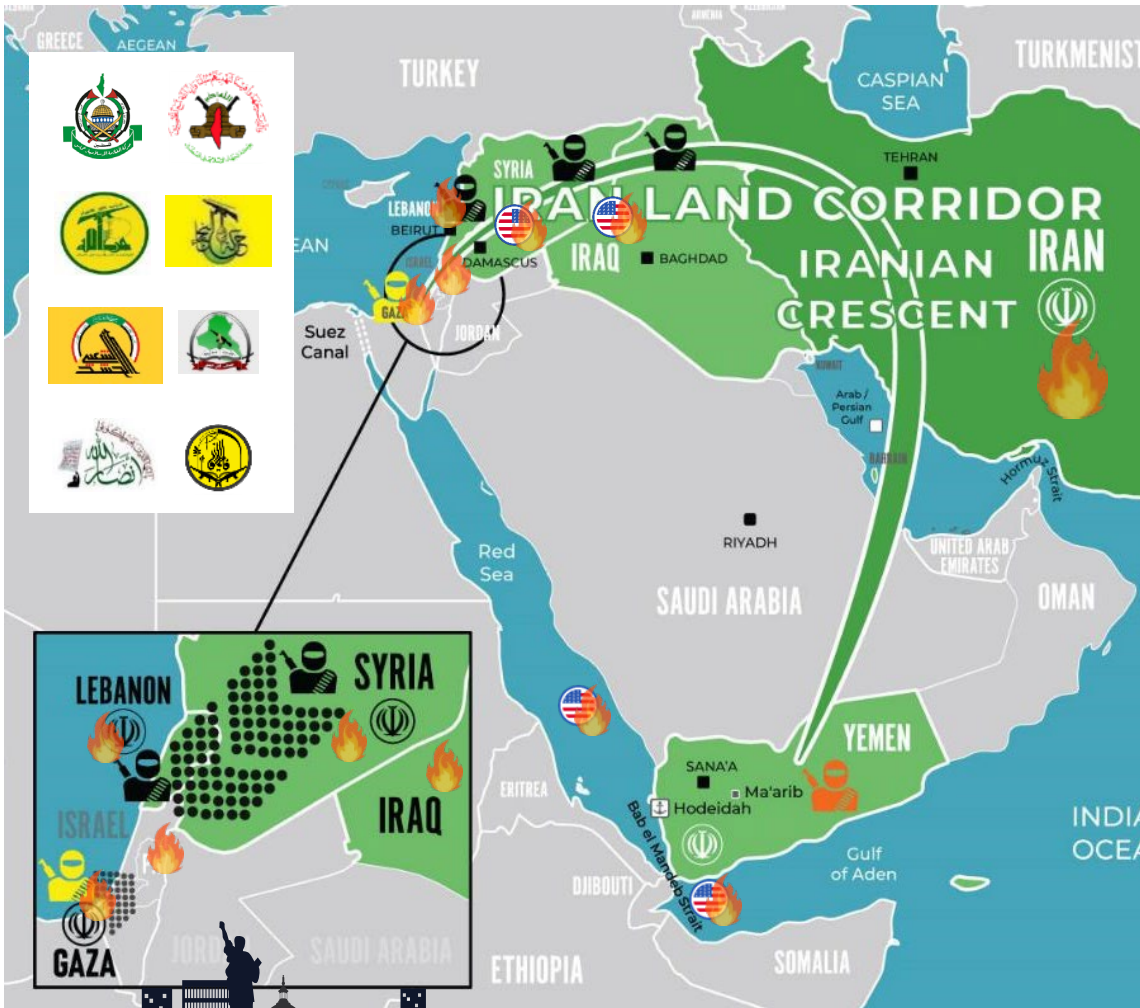
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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

IRAN'S TACTICS TO SAVE HAMAS & IJIP IN GAZA



- ❑ Iran orders members of the Axis of Resistance to gradually expand and increase attacks across the region, targeting Israel, United States assets and forces, and maritime trade in the Red Sea.
- ❑ Iran's tactics aim to pressure the US to pressure Israel to end the war in Gaza. Thus, Iran will save Hamas's rule in Gaza.
- ❑ Expanding hostilities increases the risk of regional war.

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| ON THE VERGE OF A REGIONAL WAR?



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024



המתקפה האיראנית

110
טילים בליסטיים



185
כטב"מים



99%
מהשיגורים יורטו



36
טילי שיוט



| ON THE VERGE OF A REGIONAL WAR?



APRIL 19, 2024 | ISRAELI SYMBOLIC RETALIATION

ISRAEL

Tel Aviv



Tehran



Isfahan

IRAN



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| ON THE VERGE OF A REGIONAL WAR?

JULY 19, 2024 | HOUTHIS ATTACK TEL AVIV



Iranian-made **drone** enters Israeli territory **undetected**

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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

JULY 20, 2024 | ISRAELI RETALIATION HODEIDA PORT

ISRAEL

Tel Aviv



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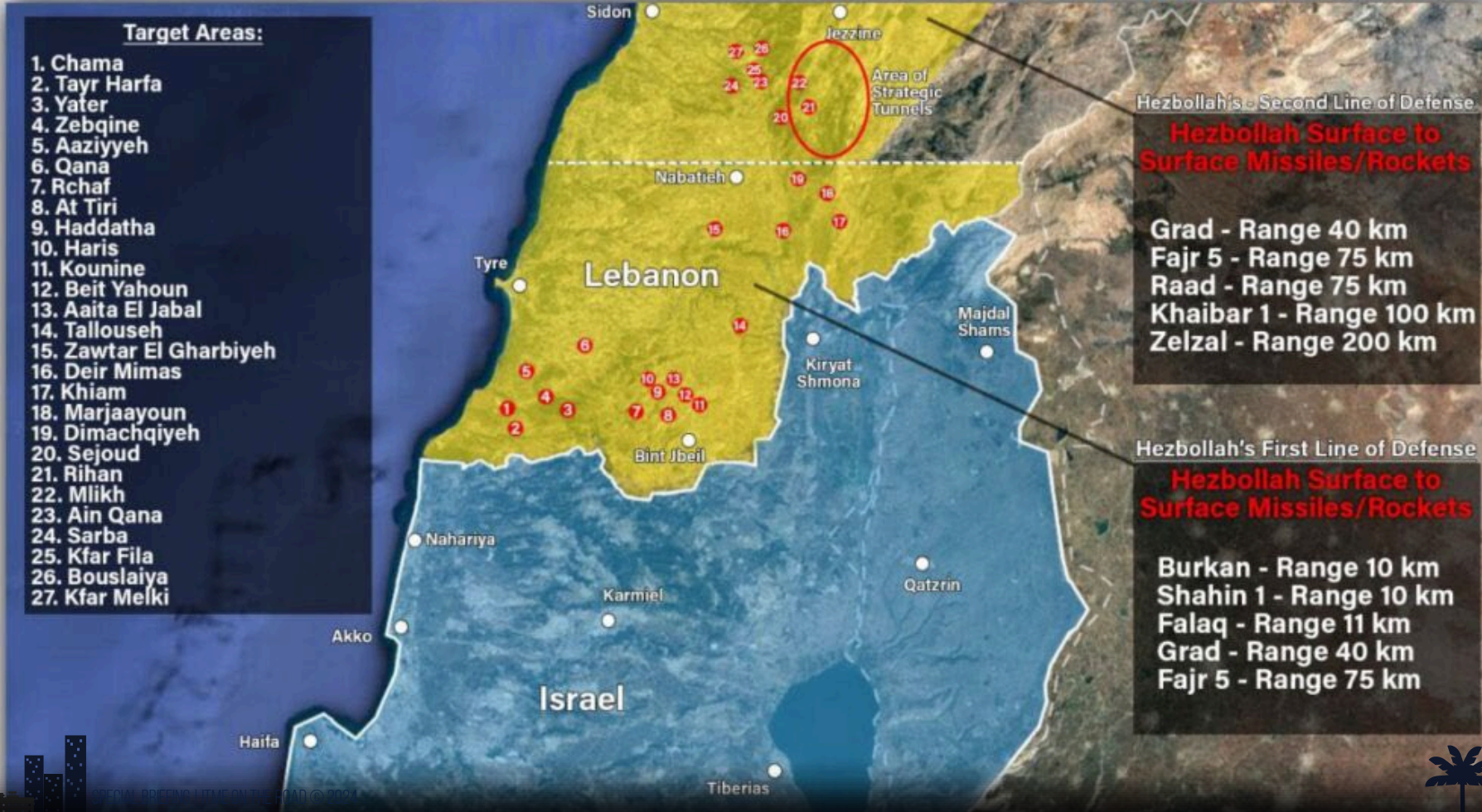


Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

AUGUST 24, 2024 | ISRAELI PREEMPTIVE STRIKE IN LEBANON

25 AUG 2024 PREEMPTIVE STRIKE ON HEZBOLLAH



| ON THE VERGE OF A REGIONAL WAR?



SEPTEMBER 15, 2024 | 3 FRONT ATTACK ON ISRAEL



| ON THE VERGE OF A REGIONAL WAR?

SEPTEMBER 17, 2024 | PAGER ATTACK IN LEBANON



How Lebanon's wireless
paging system was
weaponized to make
Hezbollah devices
explode



| ON THE VERGE OF A REGIONAL WAR?

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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

SEPTEMBER 20, 2024 | ELIMINATION OF HEZBOLLAH TOP COMMANDERS



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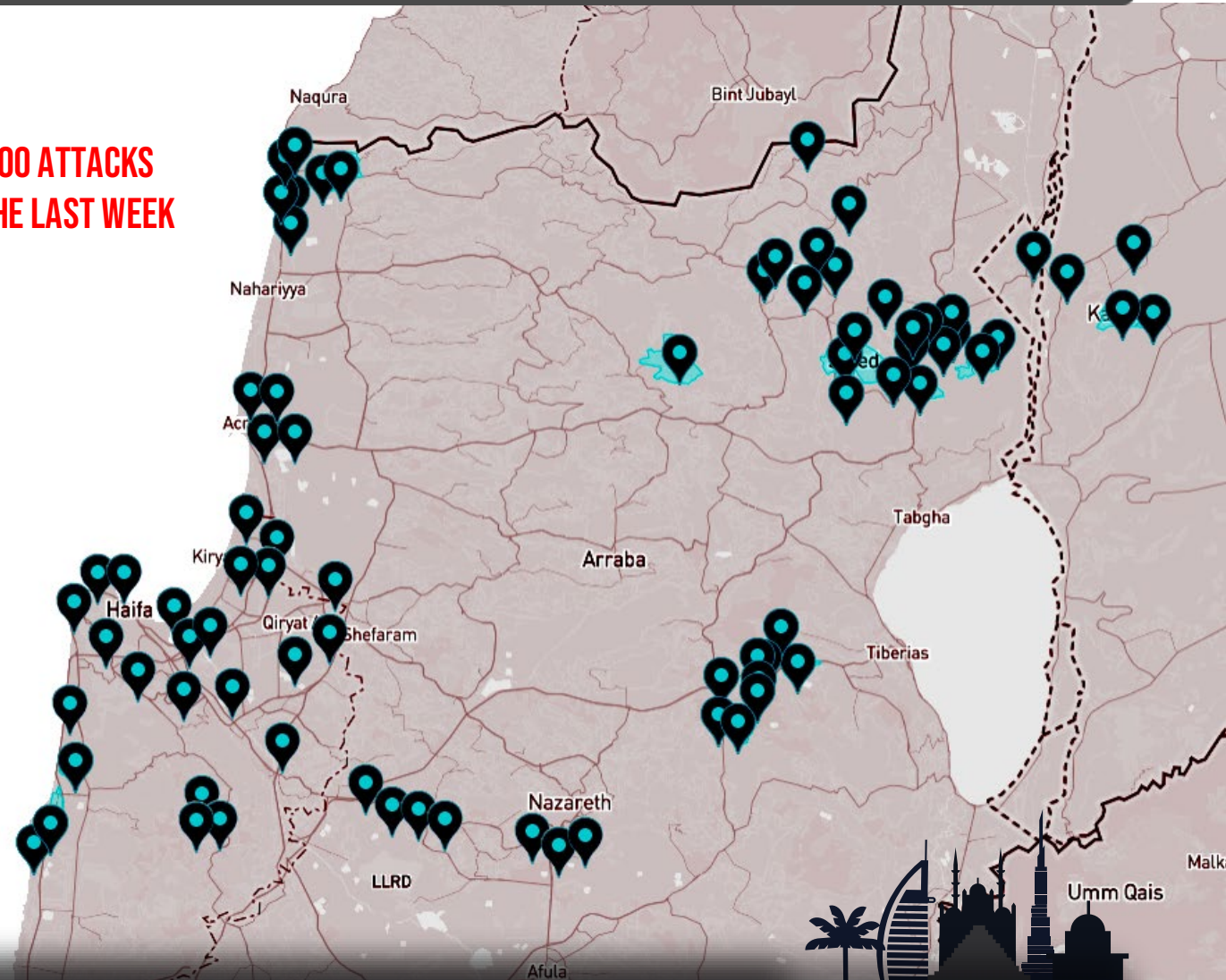
Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

SEPTEMBER 21 - 24, 2024 | ESCALATION | ALL EYES ON THE NORTH



1400 ATTACKS IN THE LAST WEEK



ON THE VERGE OF A REGIONAL WAR?

EQUIP & EMPOWER YOURSELF THROUGH EDUCATION & UNDERSTANDING

- **ESCALATION OF THE ISRAELI-PALESTINIAN CONFLICT SINCE 1990'S STEMS FROM CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:**
 - ✓ **SUNNI CALIPHATE, SHI'ITE IMAMATE, THE RESISTANCE.**
- **WESTERN DISCOURSE (ACADEMIC, MEDIA, POLITICAL, ETC.) FAILED TO UNDERSTAND THE ROOT CAUSE OF THE ESCALATION. THAT FAILURE STEMS FROM:**
 - ✓ **NARRATIVES OF BOTH SIDES (ISRAEL & PALESTINIAN) WERE MISTAKENLY VIEWED AS REASONS FOR ESCALATION.**
 - ✓ **THE CONFLICT HAS BEEN SHAPED BY BUZZWORDS, SLOGANS, THEORIES THAT HAVE NOT BEEN TESTED AGAINST REAL-WORLD FACTS AND OUTCOMES - OFTEN DRIVEN BY EMOTIONAL REACTIONS RATHER THAN GROUNDED IN REALITY.**



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| COMPLEX REALITY CAN'T BE EXPLAINED THROUGH SLOGANS

Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

EQUIP & EMPOWER YOURSELF THROUGH EDUCATION & UNDERSTANDING

❑ FROM THE RIVER TO THE SEA

❑ **HAMAS GOAL IS NOT PALESTINIAN STATE – IT IS A CALIPHATE**

❑ INTIFADA

❑ **CALLING FOR THE KILLING OF THOUSANDS OF ISRAELIS AND PALESTINIANS**

❑ THE RESISTANCE – AL MUQAWAMAH

❑ **HAS INFLICTED DEATH AND DESTRUCTION ACROSS THE MIDDLE EAST – INCLUDING PALESTINIANS.**

❑ “LIBERATING PALESTINE”

❑ **AN EXCUSE IRAN USES IRAN TO TAKE OVER THE ARAB WORLD TO ACHIEVE IT’S OWN GOALS**

❑ KEFIYYEH KUFFIYEH

❑ **RESENTMENT IN ARAB WORLD FOR DISRESPECTING INDIGENOUS & NATIVE SYMBOL OF NOBILITY & HONOR**



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Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12 / 6 / 2024

THE PAST IS PRESENT: A BRIEF FRAMING
NAVIGATING THE STORM: GEOSTRATEGIC PERSPECTIVES
CONFLUENCE & MOMENTUM OF THREE RADICAL IDEOLOGIES:

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- THE SHI'ITE ISLAM IMMAMATE
- THE RESISTANCE

INNER PALESTINIAN POWER STRUGGLE OVER LEADERSHIP
THE NETWORK OF TERROR: THE AXIS OF RESISTANCE
THE 'RING OF FIRE' DOCTRINE TO ELIMINATE ISRAEL
TOWARDS A REGIONAL WAR?

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SESSION AGENDA



Inside
The
Middle
East
INTELLIGENCE PERSPECTIVES

12/6/2024

NARRATIVES & BUZZ WORDS



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KNOWLEDGE
ANALYSIS
CONTEXT
NUANCES
EDUCATION
CRITICAL THINKING
FACTS
TEST OF REALITY
SOURCES
CAUSE AND OUTCOME
SEQUENCE OF EVENTS
DATA
CHRONOLOGY



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**UNDERSTANDING THE UNDERLYING FACTORS SHAPING
THE MIDDLE EAST IS CRITICAL TO WESTERN INTERESTS.**

**EXPANDING AUTHENTIC PROFESSIONAL EDUCATION ABOUT THE MIDDLE EAST IS
ESSENTIAL FOR ANYONE THAT WANTS TO BE ABLE TO UNDERSTAND THE REGION'S
COMPLEX REALITY OR MAKE A POSITIVE IMPACT FOR THE PEOPLE OF THE REGION.**

TO UNDERSTAND ISRAEL YOU MUST UNDERSTAND THE MIDDLE EAST



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NJY CAMPS



Hillel
International



Beth El
CONGREGATION
קהילת בית אל



YPO



JEWISH
NATIONAL
FUND

Stand
With **Us**

EDUCATE



EQUIP



EMPOWER

COMING SOON THIS WINTER



SCAN NOW TO STAY TUNED

FROM THE CREATORS OF
"THE SEAM LINE "

AND THE WRITERS OF
"INSIDE THE MIDDLE EAST,
ENTERING A NEW ERA"

INSIDE THE MIDDLE EAST

THE PRIMER

CREATED BY ITME
WRITTEN BY AVI MELAMED & MAIA HOFFMAN
PRODUCED & DIRECTED BY DIDIER BODIN & BENJAMIN LIDSKY
MUSIC BY YAIR DALAL

FEATURING

JASEM ALJURAIID ABDULLAH ALKHAMIS MANAR AL SHARIF HAYVI BOUZO HUSSEIN ABDUL HUSSEIN
WALID PHARES JASSIM MUHAMAD MOHAMMED NAJIB GIDEON RAHAT DALIA ZIADA



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